

both states for failing to mention his prior discipline in his application to practice law in the U.S. District Court for the Eastern District of Michigan. **Candidate continues on 10**

Cozen O'Connor Gets New Miami Leader In Leadership Shuffle

BY LIZZY McLELLAN
Daily Business Review

Cozen O'Connor's Miami office has a new leader, while the former managing partner in the city has been elevated to a firmwide strategic role.

Miami continues on 10

Kurman managing principal Tim Lynch said in a statement Thursday. Eaton & Van Winkle's fate is unclear now that the deal is not coming together. In

Phila. DA Krasner Files Consumer Protection Suit Over Opioid Crisis

BY MAX MITCHELL
Of the Legal Staff

Philadelphia District Attorney Larry Krasner has sued several opioid manufacturers seeking to recover costs that the city has shouldered as a result of the growing opioid crisis.

Winkle's office space. Now Offit Kurman will continue working out of a temporary office, with hopes of finding a permanent office. **Offit Kurman continues on 10**

The lawsuit was filed in the Philadelphia Court of Common Pleas against 10 drug-makers, including Purdue, Allergan, Teva, Endo and Johnson & Johnson, alleging that the companies violated the state's consumer protection law. The case, *Commonwealth v. Purdue*, was filed earlier this month. **Krasner continues on 11**

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retain and compensate attorneys and other professionals during the course of the debtor's bankruptcy case, contributors Rudolph J. Di Massa Jr. and Jarret P. Hitchings write.

COMMERCIAL LITIGATION

Litigation Hold Letters 7
The duties of the parties to preserve evidence makes litigation hold letters both offensive and defensive weapons, contributor Christopher E. Ezold writes.

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Krasner

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At a press conference Thursday afternoon, Krasner said the action is "parallel" to the lawsuit filed by the city of Philadelphia last month.

"It is a unique approach in trying to make sure the city of Philadelphia is able to bring big pharma under control," Krasner said.

The city's lawsuit alleges the companies violated the state's Unfair Trade Practices and Consumer Protection Law and the city's nuisance laws and False Claims Act.

That suit was filed against the same drug-makers as the district attorney's suit, and is also being handled in conjunction with the

same lawyers who are assisting Krasner's administration with his office's lawsuit.

Those firms are Berger & Montague, Dilworth Paxson, Sheller P.C., Sacks Weston Diamond, and Young Ricchiuti Caldwell & Heller. Temple University's Beasley School of Law professor David Kairys is also involved in the case.

Krasner said his office's lawsuit is different than the 16 separate suits that Pennsylvania counties have filed against opioid manufacturers because it is a public enforcement action under the state's consumer protection law. According to the office, it is the first of its kind in the country.

The claims, however, are similar to those made in the city's lawsuit.

The crux of the office's suit is that the drugmakers used false and deceptive practices, and downplayed the addictiveness of opioids when marketing the drugs to doctors. The suit seeks recovery of the cost of medical and emergency services.

The lawsuit also requests that the court order manufacturers to alter their marketing practices, and seeks penalties of up to \$1,000 for each willful violation of the consumer protection law, or \$3,000 for each violation where the victim is older than 60.

Krasner also endorsed state Attorney General Josh Shapiro for his involvement with another lawsuit numerous states attorney's general have brought against opioid manufacturers. However, he was critical of similar litigation undertaken by several

attorneys general years ago that was aimed at the tobacco industry, saying that the money recovered in those cases had gone into filling state budget gaps, rather than going toward prevention efforts.

"That's not acceptable," he said. "Big pharma, we're coming for you, make no mistake."

A spokeswoman for Teva said in an emailed statement that "Teva is committed to the appropriate use of opioid medicines, and we recognize the critical public health issues impacting communities across the U.S."

Press officers for Purdue, J&J, Allergan and Endo did not return requests for comment Thursday afternoon.

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